

# 14 day Business and Culture Tour in Beijing and Shanghai

**Individual Course Program Structure**  
**Flexible Schedule and location**  
**Tailor made study content**  
**Move at student's own speed**  
**Focus on student's requirements**  
**Guarantee of good teaching and service quality**  
**Certificate upon Completion**

Explore the inner workings of the local business environment in Beijing and Shanghai, visit local companies and manufacturing plants, and understand the growth of China as a global economic giant.

Understand the roots of China's business prowess by delving deep into its history and culture with visits to the Great Wall, Tiananmen Square, Temple of Heaven, and Shanghai's Bund, Jin Mao Tower, Nanjing Street, Xintiandi... And attend seminars conducted by university lecturers ...

**Price: US\$1500 9 participants or more, US\$1800 4-8 participants, US\$2000 per pax for 2 or more participants, US\$2500 for 1 participant,**

**Includes everything - accommodation, food, tours, seminars, visa invitation letter. Does not include airtickets and personal expenses.**

## **Day 1 Fly overnight to China**

## **Day 2 Beijing**

Visit the shopping areas, and explore how the big shopping malls and the small shops jostle for the shopper's money!

## **Day 3 Beijing**

Visit Summer Palace, Forbidden City and Tiananmen Square and a traditional tea house.  
Understand the spirit of China through its history, architecture and culture.

#### **Day 4 Beijing**

Take an excursion to the Great Wall. The Great Wall was built to keep out the "Barbarians" , to bring peace to the country, but many men died while buiding it. Examine the history, legends behind the building of the Great Wall and appreciate the resilience, hard work and stoicism of China's people.

Take a rickshaw tour of hutongs. Understand how the commoners live.

#### **Day 5 Beijing**

Visit a local company. Understand the operations of the local company.

Enjoy a Peking Duck Dinner.

**Day 6 to 10 Lectures at the University** - How to start a company in China, Human Resouce Policy and Industrial Relations in China, Financing from the Bank, Taxation Policies.

#### **Day 11 Beijing/Shanghai**

Fly to Shanghai

#### **Day 12 Shanghai**

Visit Pudong , where the new finance and commercial buildings stand, visit Shanghai World Financial Centre, the highest multi purpose skyscrapper in China, and the Bund, whereby, old , but grand buildings built in European architectural styles cluster along the bun Jade Buddha Temple, Yu Yuan Garden, The Bund, Nanjing Lu, Shanghai World Financial Tower.

Attend a business lecture held by a local university professor.

Enjoy an evening acrobatics show.

#### **Day 13 Shanghai**

Business Visit : Visit a local business

In the evening, visit Xintiandi, a revitalised old cultural part of Shanghai.

Explore how the old and new buildings, old and new businesses integrate to form a new vitality.

**Day 14 Home Sweet Home**

**For more information, email [lilykong1963@yahoo.com](mailto:lilykong1963@yahoo.com)**

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