

Pacific Region Education Consultancy

2 Weeks MBA Study Tour in Beijing and Tianjin

In Cooperation ,With TIANJIN TIANSHI COLLEGE , Website: www.tianshi.edu.cn
www.tiens.com

OR TIANJIN UNIVERSITY OF COMMERCE, Website: www.tjcu.edu.cn

Email : lilykong1963@gmail.com Lily Kong of Pacific Region Education Consultancy (PREC) is the Authorised Sole Recruitment Representative of Tianjin Tianshi College (www.tianshi.edu.cn) and Tianjin University of Commerce (www.tjcu.edu.cn)

Day 1 .AM

Arrive in Tianjin Tianshi College. Visit nearby Swan Lake Resort and main street of Wuqing. Have an introductory understanding of Chinese Culture.

Day 1. PM

Course: A brief introduction on the development of China economy and trade.

Day 2. AM

Course: Introduction on Business Development

Day 2. PM

Cultural Activities: Introduction of Tianjin culture, folk customs, folk arts, including Yangliuqing New Year Pictures.

Day 3. AM

Cultural Activities: Introduction of Tianjin culture, Painted sculpture of Clay Figure Zhang, Giant Wei Kites.

Day 3. PM

Course: Lectures on 600 years of China's history, and culture, and its impact on the development of China.

Day 4. AM

Course: China's Open Door Policy and Reforms

Day 4. PM

Visit the Economic Construction of Tianjin Binhai New Area , Tianjin High Tech Industrial Park and understand its development plan.

Day 5. AM

Course: Foreign Investments in China. Incentives to attract foreign investments.

Day 5. PM

Visit Tien's Group Ecology Science and Technology Park, and understand the characteristics of each Development Zone of Subordinate Districts and Counties in Tianjin.

Day 6 AM & PM

Visit Tianjin Commercial Street: Heping Road, Binjiang Street. In the evening, visit Haihe Park , an ancient culture and food street and beautiful Haihe's river.

Day 7. AM & PM

Chinese Cooking session. Sharing of food from the participants of the different countries.

Day 8. AM

Course: History of Chinese Industry Development. Understand Tiens Group's Corporate Culture and Business Philosophy.

Day 8. PM

Cultural Activities: Calligraphy

Day 9. AM

Course: China Banks and its lending practices. Loans to foreign enterprises.

Day 9. PM

Cultural Activities: Chinese Painting

Day 10. AM

Course: Human Resource Management in China

Day 10. PM

Cultural Activities: Chinese Martial Arts, Kung Fu ,or Tai Chi Quan or Sword Fighting

Day 11. AM

Course: Marketing in China

Day 11. PM

Cultural Activities: Chinese Folk Songs and Dance.

Day 12. AM

Course: Brand Management in China

Day 12. PM

Cultural Activities: Local Opera and Beijing Opera.

Day 13. AM

Graduation Ceremony. Chinese Folk Singing, Dance, Kung Fu , Sword Fighting, Chinese painting and calligraphy competition. Prize winning awards

Day 13. PM

After lunch, visit Badaling's Great Wall, followed by the Beijing Municipal District, Visiting the facilities for the 2008 Olympic Games: Bird's Nest, Water Cube. Enjoy authentic Duck Dinner.

Day 14. AM & PM

Visit the Forbidden City Museum, Summer Palace and Wang Fu Jing Street.

Day 15.

Home Sweet Home.

2 Weeks MBA Business Study Program

The Business Study program is offered in English by professors from different top universities in Beijing or Tienjin with extensive business experience in their fields of expertise. The China Business course is a short intensive program providing an insight into the country's current dynamic business practices and economy. The aim of the program is to allow students to acquire a comprehensive knowledge of modern Chinese's economic environment in a short period of time. On-site study trips extend learning beyond the classroom and offer an insight into business operations of China.

Lecture Topics Available:

International Business, Multinational Corporations

Rapid Development of China's Economy (WTO and China, reforms policy, the upcoming 2008 Olympic Games)

Investing in China

Investing in China (opportunities and challenges, the trend of foreign investment, Foreign Investment Law of People's Republic of China, measures of the Bank of China concerning the granting of loans to enterprises with foreign investment))

Marketing in China

Principles of marketing, Conclusion of the contract, Cross cultural awareness and communication

Foreign enterprises marketing in China

Afternoon electives: Visits to international companies example Tiens Company, and others. Learn Taiji Quan, Chinese cooking, Chinese calligraphy and painting, and Chinese songs.

Weekend cultural activities: Weekend tours include the Great Wall, Tiananmen Square and the Forbidden City, Summer Palace, and Temple of Heaven and Beijing's famous markets and Tianjin City Tour, Tianjin Shopping district, Famous Tianjin residences and temples. Other activities include sports games, cooking contest and performances by students at the end of the program.

Total Fees

Usually US\$1500 NOW : US\$1200!!

Everything that the students need during their stay in Beijing is included in the program fees which includes: insurance, airport pickup and drop-off, accommodation, meals per day (breakfast ,lunch and dinner), classes, afternoon electives, domestic transportation and entrance tickets to different tours and activities.

What to bring?

Pocket money, first-aid medicine, etc.

VISA

When you have enrolled in the program, the visa documents (a Letter of Invitation and JW202 Form) will be sent to you.

Please contact your nearest Chinese Embassy or Consulate for the Visa Application Form and processing fee.

Bring the following documents to the Embassy or Consulate:

1. Visa Application Form (completed)
2. Your valid passport (it must be valid for a minimum of 6 months and for the duration of the program)
3. A copy of "Letter of Invitation" (provided by university).
4. Copy of the JW202 Visa Form (provided by university).
5. Relevant visa application fee
6. 2 Passport size photos

For foreign students who applied for short-term courses should apply for F-Visa and X-Visa for foreign students who applied for 1 year/long term courses.

For more details, please contact Lily Kong at 65-93627018 or email lilykong1963@gmail.com