

Pacific Region Education Consultancy

Singapore 7 day MBA Study Tour

What is Entrepreneurship? How to start a small business? Keeping your competitive edge – learn all these and more in the 7 days.

US\$1000 per pax in 3 star equivalent hotel or service apartment or resort inclusive of 3 meals, accommodation and seminars. Excludes airticket and personal expenses.

Day 1 Arrival

Day 2 MBA Topic: Definition of Entrepreneurship

And City Tour - Orchard Road, Clarke Quay, Harbourfront

On the first day, experience the many exciting faces of our fascinating city! Contrast the old and the new icons of Singapore, from the Merlion, a fascinating half lion half fish statue overlooking the Marina Bay to the Esplanade - Theatres On The Bay, a magnificent icon representing Singapore's arts and culture.

Study how Singapore milks money out of the myth of the Merlion.

Day 3 MBA Topic : Making a Business Plan

Discuss how the popular Underwater World competes with its neighbor on Sentosa Island.

What strategies does Underwater World use to attract visitors to its aged exhibits? Does the education tours and talks organize by Underwater World helps to retain visitors and increase customer base? Does the outdoor Dolphin and Seals performance and interaction for the audience puts it on a good platform to attract visitors?

Evening : Check into Underwater World

Have an Educational Marine Talk , (Slide Show and Conservation Show) dinner and an Underwater World Discovery Tour

Enjoy Songs of the Sea – a light and music show at Sentosa before sleep time!

Be enthralled by the fishes, stingray and fishes that swim above you while you sleep in the tunnels of the underwater world in the sleeping bags that are provided.

Day 4 :

Have an Ocean Quiz and start interacting with Marine Mammal, and get to know a Marine Mammal Trainer. (Subject to weather conditions)

Followed by a Meet the Dolphins and Fur Seals sessions (Subject to weather conditions)

Lunch at Sentosa

Universal Studios Singapore

Go beyond the screen and Ride The Movies at Universal Studios Singapore. Only here, you can experience cutting edge rides, shows and attractions based on your favourite blockbuster films and television series, including Transformers The Ride, The Ultimate 3D Battle, Shriek4D Adventure, Revenge of the Mummy, Madagascar: A Crate Adventure, Jurassic Park Rapids Adventure, Battlestar Galactica: Human vs Battlestar Galactica Cylon Dueling coasters and more!

Dinner

Return to Hotel or Resort

Day 5 MBA Topic : Business and the Environment

Study how the small businesses survive or thrive in Little India, Chinatown and Malay Village.

Afternoon : Visit Little India, Chinatown, Malay village

Experience Singapore's cultural heritage. Chinatown Heritage Centre takes you back in history to the time when Chinese immigrants settled in Singapore and the struggles they faced.

Little India, intense with the aroma of spices and the swirl of colourful sari fabric, forms the backdrop for an afternoon of discovery into the life of the Indian community in Singapore.

The last stop for the day - Malay Village where the museum and re-creation of a kampong house brings you to a time in the past.

Day 6 MBA Topic: Growing the Business

Visit Singapore's Tourism Board and the URA.

Find out how the government departments help to promote tourism and the the planning of the city. Then have a swim or have fun in the playground and ecogarden ,before we continue with a BBQ dinner and a certificate presentation!

Day 7

After breakfast, we will have a nature walk in Botanical Gardens and see the thousands of colourful orchid species in the National Orchid Garden.

Lunch

Do your last minute shopping on Singapore's most famous shopping street - Orchard Road. Shop for souvenirs , presents and shop to your heart's content at ION, Takashimaya, Somerset 313, Tangs, Robinson, Centrepoint ...

And all too soon, it's goodbye! We will drop you off for your flight

Price: US\$1000 a pax inclusive of all accommodation, meals , sightseeing, entrance tickets, English lessons, activities, immersion, BBQ, transport ,airport pick up and drop off.

Excludes air ticket.

1 Complimentary paxes for teachers for every 15 students, and 10% commission to agents

Payment terms: 50% deposit to be paid before arrival

Balance 50% to be paid upon arrival.

In China, Please transfer monies to my China account:

Name of Account: Kong Lily

Name of Bank: Bank of China,Wuhan, XuTong Branch.

Card No: 6217857600005395335

Deposit Account No: 558662787191

Or remit to:

Name of Account: Pacific Region Education Consultancy Pte Ltd

SGD Account Number: 629597725001

Swift Code: OCBCSGSG

Name of Bank: OCBC

Address: OCBC Bank , Singapore

Regards,

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